

Seeing the world around us. Creativity, sketch notes & sketchbooks

Sketching is a method of observing and understanding the world around us. Sketching allows our creativity and visual literacy to evolve. Sketching is also an essential part of the idea generation process of a designer.

Richard Sennet writes about the direct “link between hand and head” referring to the profession of the craftsman.¹ According to John Berger, “Seeing comes before words.” “It is seeing which establishes our place in the surrounding world”², he writes.

In this creative lab we will make use of various methods, tools and techniques in our sketches and visualisations. Over the course of a number of experimental exercises we will test the limits of scribbling as a creative technique and come to view sketching as a school of perception.

We will deal with a range of topics and locations: the indoor environment, the outdoor environment, music, time, movement, nature, architecture in urban areas, text and images. Excursions to these locations will form part of the analysis process.

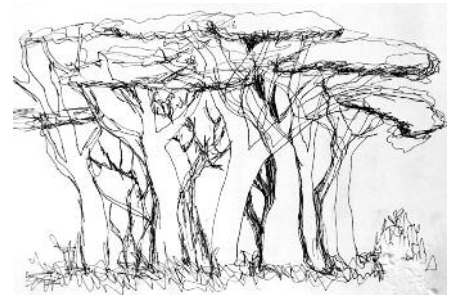
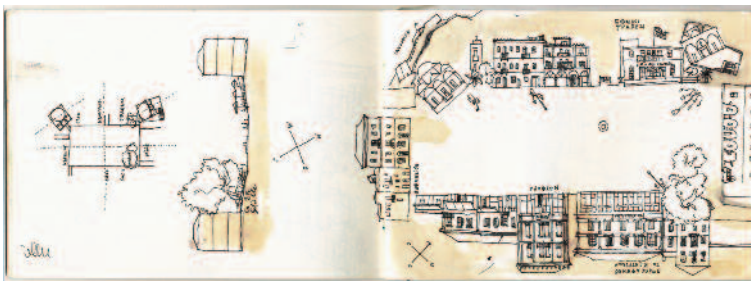
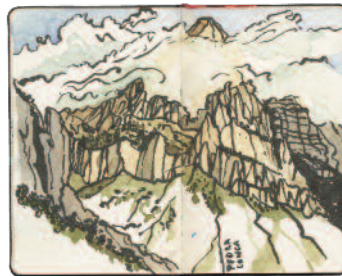
If you are enthusiastic about sketching and if you like exploring new ways of seeing you are welcome to join us.

*»If you do not expect the unexpected you will not find it, for it is not to be reached by search or trail.«
Heraclitus³*

1_Richard Sennet, The Craftsman (New Haven: Yale University Press, 2008), 149

2_John Berger, Ways of Seeing (London: Penguin Book, 1972), 7

3_ https://www.brainyquote.com/quotes/heraclitus_153594?src=t_expect_the_unexpected (21.1.2018)



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