

University of Chichester

Modules running in Semester 2 from the following programmes are:

MSc Digital Marketing (20 Credit Modules)

DIGITAL CAMPAIGN PLANNING

CUSTOMER INSIGHT

RESEARCH METHODS

MSc Environmental Management and Sustainability in Business (20 Credit Modules)

CREATIVITY, INNOVATION AND CHANGE

MANAGEMENT FOR SUSTAINABILITY

WEATHERING THE STORM.

MSc Data Science and Analytics (20 Credit Modules)

MATHEMATICAL STATISTICS

MACHINE LEARNING AND COGNITIVE COMPUTING

DATA VISUALISATION & PRESENTATION

MSc International Business (15 Credit Modules)

GLOBAL MARKETING

INTERNATIONAL BUSINESS

RESEARCH METHODS

STRATEGIC MANAGEMENT