



INTERNATIONAL CAREERS

COURSES OFFERED TO EXCHANGE STUDENTS FALL 2020



GENERAL INFORMATION

1 - Preamble

ESCE's mission is to train and prepare future graduates to become key actors in the economic and business world, mainly internationally. These guidelines attempt to define the best way to achieve the goal mentioned. The school requires that each student uses his sense of responsibility and desire to succeed.

The ESCE's curriculum is organized in 2 cycles of studies.

<p>1st Cycle</p> <p>1st Year: 60 ECTS</p> <p>2nd Year: 60 ECTS</p> <p>3rd Year: 60 ECTS</p>	<p>2nd Cycle</p> <p>4th Year 60 ECTS</p> <p>5th Year 60 ECTS</p>
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To validate a year the students must earn 60 ECTS credits; the entire 5 year program is worth 300 ECTS. The courses are structured in modules; each module consists of specific subjects.

To pass a module students are required to obtain a minimum average of 10/20 in each module. Except in cases clearly specified, the modules don't compensate each other.

Within each module, only the grades obtained in the associated subjects will compensate each other.

All the students receive in the beginning of the year the School regulations, thus acknowledging and agreeing with the rules of ESCE.

2 - Academic Calendar

*subject to modification

SEMESTER 1 (FALL)	
Orientation Week	02/09/2020 and 03/09/2020 <i>Mandatory for new international students</i>
Start of classes	07/09/2020 (it depends on your course level)
	07/09/2020 for French language courses
End of Classes	18/12/2020 <i>(exam period included)</i>
Christmas break	21/12/2020 -15/01/2020
SEMESTER 2 (SPRING) **Dates are subject to change**	
Orientation week	13/01/2021 and 14/01/2021 <i>Mandatory for new international students (To be confirmed)</i>
Start of classes	18/01/2021
Breaks	15/02/2021-21/02/2021
End of classes	29/05/2021 <i>at the latest (exam period included)</i>

FRENCH BANK HOLIDAYS 2020/2021
All Saints Day: 01/11/2020
Liberation Day 1918: 11/11/2020
Christmas Day: 25/12/2020
New Year's Day: 01/01/2021
Easter Monday: 04/04/2021
Labor Day: 01/05/2021
Victory Day 1945: 08/05/2021
Ascension Day: 13/05/2021
Whit Monday: 24/05/2021
Bastille Day: 14/07/2021
Assumption: 15/08/2021

It is not possible to start the exchange program later than two weeks after the start of the lectures due to mandatory attendance rules and because groups are done in the first week of the semester.

Dates of final exams can't be changed and students should check the date of the last exams before booking flights.

3 - Attendance and punctuality

ESCE aims to provide their students a solid training in international management, which requires their participation in all academic activities (classes, exams, conferences, etc...).

The students are required to be punctual at all classes. The instructors have the right to deny access to the classroom to late students, in this case the student will be considered as absent.

The students should imperatively respect the schedule given by the Department of Studies (punctuality, respect the attributed group). No permutation of classes will be allowed. **The attendance to all courses is mandatory.**

Attendance being a prerequisite to academic success at ESCE, a control of the absences by signature will take place at every class and exams. The instructor will take the attendance at every class then all students will be asked to sign the attendance list. The signature will work as proof that the student was in the class.

A maximum of 16.5 absence hours are tolerated during the semester. If a student reaches more than 16.5 absence hours, he/she will be deducted 25% from the grade of the continuous assessment.

In case of exceptional absences (hospitalization, long-term illness, etc...), a temporary adjustment of the attendance rules may be granted by the Director of Studies of the concerned cycle. The students are required to make their request as soon as possible.

Absences related to family events will be confidentially treated by the Direction of Academic Affairs if the student let the Direction know about it within a reasonable delay.

At the beginning of each semester the students are informed of the academic regulations as well as the calendar of the continuous assessments for each subject. In case of absence in one or more continuous assessments of the same subject the student will be asked to contact their instructor.

4 – ECTS and Evaluation system

Modules and ECTS Credits

In order to validate a subject, it is necessary to obtain the minimum average of 10/20. This average may include:

- Continuous assessments throughout the semester
- Specific reports planned on the beginning of the semester
- Oral or written tests

The validation of the module (average of 10/20 or more) leads to the accreditation of all the ECTS credits for that module.

Evaluation system in France is marked out of 20. The mark of 10 is the minimum required to pass

17-20= excellent

15-16=very good

13-14=good

11-12= satisfactory

10= sufficient

9-0= fail

Equivalency of grades at ESCE and ECTS																					
ESCE	20	19	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	0
ECTS	A	A	A	B	B	C	C	D	D	E	E	F									

5 - Exams

For most of the subjects, the evaluation is composed of 40% continuous assessment and 60% final exam. Some subjects, however, are evaluated 100% on continuous assessment. Continuous assessment means that the evaluation will be organized by the professor during the semester and final exam means that the exam will take place at the end of the semester.

Please note that if you choose subjects from Year 2, 3, 4 exam clashes may occur. When exams schedule will be published, you will be informed of your exams organization.

6 - Resit Exams

Due to calendar reasons, there is no option to re-take exams for international exchange students.

7 – Course selection

Students will receive the course selection instruction by e-mail. They will be invited to choose their courses according to their home university requirements. Students must get their courses approved before selecting them in our platform. We highly advise to not mix courses from different years, this can create conflicts in the schedule. In order to avoid this, **we highly advice to select courses from the same specialization.**

ESCE CURRICULUM

Academic Departments	Specializations At the Master level
International Business	<ul style="list-style-type: none"> - Core courses : International Trade - Export Management - Digital Green Purchasing & Supply Chain Management
Finance, Audit and Control	<ul style="list-style-type: none"> - Finance, investment and banking - Controlling, Finance & Organization
Marketing, Communication and Business Development	- International Marketing , Product Management
	- International Marketing , Communication, Luxury and Prestige Marketing
	- International Marketing , Consumer Goods and Business Development
Management des Organisations & Entrepreneuriat	- Entrepreneuriat & Innovation
Assessment, Leadership & Skills Development	<ul style="list-style-type: none"> - International People Management - Sustainable Human Development
Languages & Humanities	- Core courses

2 nd year Courses	ECTS	Hours	Fall	Spring	Taught in French	Taught in English
International Business and Political Science studies						
Business Law 2	2	16	✓	✓		✓
Global Marketing	2	30	✓	✓		✓
Le forum des humanités (online course – French with English subtitles)	2	24	✓	✓	French with English subtitles	
Les rendez-vous de la géopolitique (online course – French with English subtitles)	2	24	✓	✓	French with English subtitles	
Sensory Marketing	2	16	✓	✓		✓
Microéconomie	2	16	✓	✓	✓	
Méthodes quantitatives de gestion	2	16	✓	✓	✓	
Management 2 – Dynamiques des équipes et des organisations	2	16		✓	✓	
Eléments d’analyses financières et de contrôle	2	16		✓	✓	
Economie du travail	2	16		✓	✓	
Ville, Urbanisme et Mondialisation	1	16		✓	✓	
Sciences Po	2	16		✓	✓	
Woman do it all	2	15	✓	✓		✓
Media and Politics in the US	2	15	✓	✓		✓
The art of mime	2	15	✓			✓

5 th year courses	ECTS	Hours	Fall	Spring	Taught in French	Taught in English
Specialization : Export Management and Supply Chain Management						
Location decision: offshoring, outsourcing and reshoring	3	16	✓			✓
Interorganizational management	3	16	✓			✓
Marketing and sales development in MNE's	3	16	✓			✓
Financial management & budget	3	16	✓			✓
Intercultural people management	3	16	✓			✓
Digital Green Purchasing and Supply Chain Management						
Procurement & Sourcing Management II	3	16	✓			✓
Supply Chain Strategy & Design	3	16	✓			✓
Previsions et SI	3	16	✓			✓
SCM Workshops	3	16	✓			✓
Quality Management & Improvement	3	16	✓			✓
Specialization : International Marketing, product management						
Advanced Digital Marketing	3	16	✓			✓
Marketing Strategies for a Sustainable 21st Century	3	16	✓			✓
Innovation & Intelligence	3	16	✓			✓
Specialization : International Marketing, Communication and Luxury Goods						
Innovation & Intelligence	3	16	✓			✓
Gestion des produits de luxe	3	16	✓		✓	
Specialization : International Marketing, Consumer Goods and Business Development						
Innovation & Intelligence	3	16	✓			✓
Marketing Sectoriel	3	16	✓		✓	
Distribution 2.0	3	16	✓		✓	
Specialization : Finance, Investment and Banking						
Mergers and Acquisitions	3	16	✓			✓
International Banking Regulation	3	16	✓			✓
Working Capital Management	3	16	✓			✓
Applied Portfolio Management	3	16	✓			✓
Specialization : International People Management						
Navigating change	3	16	✓			✓
Developing Potential	3	16	✓			✓
Learning Organizations & Diversity Management	3	16	✓			✓
Managing Information Systems	3	16	✓			✓
Employer Differentiation and Attractiveness	3	16	✓			✓
Specialization : Entrepreneuriat & Innovation						
Entrepreneurial Finance & Corporate Valuation	3	16	✓			✓
Entrepreneurial Leadership	3	16	✓			✓
Business Développement	3	16	✓		✓	

Courses for exchange students (equivalent to 3rd year level)	ECTS	Hours	Fall	Spring	Taught in French	Taught in English
EE_Business Communication	4	16	✓	✓		✓
EE_European Lobbying	4	16	✓	✓		✓
EE_Inter-Cultural Persuasive Communication	4	16	✓	✓		✓
EE_Current Economic Issues	4	16	✓	✓		✓
EE_Corporate Social Responsibility	4	16	✓	✓		✓
EE_International Business Practices	4	16	✓	✓		✓
EE_International Trade and Globalization	1	16	✓			✓
EE_French Civilization	4	16	✓	✓		✓
EE_Zoom sur Paris (Pre-requisites in French language: A2 level)	4	30	✓	✓	✓	
EE_La France à 360° (Pre-requisites in French language: B1-B2 level)	4	16	✓	✓	✓	
EE_Culture et pratique de l'entreprise (Pre-requisites in French language : B1-B2 level)	4	16	✓	✓	✓	
EE_Sensorial Marketing	4	16	✓	✓		✓
EE_Spanish language (beginner)	3	30	✓	✓		

FRENCH LANGUAGE COURSE (recommended)	ECTS	Hours	Fall	Spring	Taught in French	Taught in English
EE_1, 2, 3 Partez!_FRA0 (beginner)	3	33	✓	✓	✓	
EE_Le Français jour après jour_FRA1 (false beginner)	3	33	✓	✓	✓	
EE_Le Français spontané_FRA2 (Elementary French)	3	33	✓	✓	✓	
EE_Acteur en Français_FRB1 (Intermediate)	3	33	✓	✓	✓	
EE_Architecture de l'expression_FRB2 (Upper intermediate)	3	33	✓	✓	✓	
EE_Mémoire (Advanced, schedule TBC by the professor)	3	9	✓	✓	✓	
EE_Profil Professionnel C1	3		✓		✓	
EE_Acteur en entreprise_FRC2	3		✓		✓	



 **ESCE**
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