

## Studiengang / Study Programme

### International Management (B.A.)

L = Language of Instruction (German G / English E)

	L	*SWS	*ECTS Credits
<b>1. Semester (Winter Semester)</b>			
Grundlagen der Betriebswirtschaftslehre / Fundamentals in Business	E	4	5
Buchführung / Financial Accounting	G	4	5
Marketing Management / Marketing Management	G	4	5
Bürgerliches Recht / Civil Law	G	4	5
Wirtschafts- und Finanzmathematik / Business and Financial Mathematics	G	4	5
Wirtschaftsenglisch 1 / Introduction to Business English 1	E	4	5
<b>Total SWS/Credits</b>		<b>24</b>	<b>30</b>
<b>2. Semester (Summer Semester)</b>			
Externe Rechnungslegung / Financial Reporting	G	4	5
Finanzierung und Kapitalmärkte / Financing and Capital Markets	E	4	5
Einkauf und Produktionsmanagement / Procurement and Operations Management	G	4	5
Volkswirtschaftslehre I (Mikroökonomie) / Economics I (Microeconomics)	E	4	5
Statistik / Statistics	G	4	5
Zweite Wirtschaftssprache 1 / Second Business Language 1		4	5
<b>Total SWS/Credits</b>		<b>24</b>	<b>30</b>
<b>3. Semester (Winter Semester)</b>			
Internationale Finanz- und Investitionswirtschaft / Multinational Business Finance and Investment	E	4	5
Kosten- und Leistungsrechnung / Managerial Accounting	G/E	4	5
Personalmanagement und Organisation / Human Resource and Organization Management	E	4	5
Volkswirtschaftslehre II (Internationale VWL) / Economics II (International Economics)	E	4	5
Angewandte Informatik / Applied Computer Sciences	G	4	5
Wirtschaftsenglisch 2 / Business English 2	E	4	5
<b>Total SWS/Credits</b>		<b>24</b>	<b>30</b>
<b>4. Semester (Summer Semester)</b>			
Controlling / Financial Controlling and Reporting	E	4	5
Interkulturelles Management / Cross Cultural Management	E	4	5
Nationale und internationale Steuern / National and International Taxation	G	4	5
Wissenschaftliche Methoden / Scientific Methodology	G/E	4	5
Internationales Wirtschaftsrecht und Arbeitsrecht / International Business Law and Labor Law	G	4	5
Zweite Wirtschaftssprache 2 / Second Business Language 2		4	5
<b>Total SWS/Credits</b>		<b>24</b>	<b>30</b>

## Studiengang / Study Programme International Management (B.A.) - Continued

L = Language of Instruction (German G / English E)

	L	*SWS	*ECTS Credits
<b>5.Semester (Winter Semester)</b>			
Praktikum (18 Wochen) / Internship (18 weeks)			20
Praxisseminar: Prozessanalyse / Practical Seminar: Process Analysis	G	4	5
Praxisseminar: Schlüsselkompetenzen / Practical Seminar: Soft Skills	G	4	5
<b>Total SWS/Credits</b>		<b>8</b>	<b>30</b>
<b>6.Semester (Summer Semester)</b>			
Angewandte Unternehmensführung/ Applied Business Management	G/E	2	2
1. Studienschwerpunkt / 1. Study Focus**	E	8	12
Seminar zum Studienschwerpunkt / Seminar	G/E	2	3
Projekt / Fallstudien zum Studienschwerpunkt / Project Cases	G/E	4	5
Fachbezogene Wahlpflichtfächer / Electives	G/E	8	8
<b>Total SWS/Credits</b>		<b>20</b>	<b>30</b>
<b>7.Semester (Winter Semester)</b>			
Strategisches Management und Planspiel / Strategic Management and Simulation	E	4	5
2. Studienschwerpunkt / 2. Study Focus***	E	8	12
Bachelorarbeit / Bachelor Thesis	G/E		13
<b>Total SWS / Credits</b>		<b>12</b>	<b>30</b>
<b>Total Credits for the Bachelor Degree</b>		<b>140</b>	<b>210</b>

\* SWS = Semester Contact Hours per week, ECTS = European Transfer Credit System

<b>***Study Focuses</b> (offered in Winter Semester)	<b>**Study Focuses</b> (offered in Summer Semester)
European Business Studies	Corporate Finance
Human Resource Management	International Accounting
International Marketing and Communication	International Marketing and Sales Management
Investment Banking and Asset Management	Logistics and Supply Chain Management (not offered regularly)
Logistics and Supply Chain Management	Real Estate Management (not offered regularly)
Management Accounting	