United by Time

Exploring Digital Innovations for a Time-Efficient Future

In the realm of existence, we are all bound by the same temporal constraints: 24 hours in a day, 7 days in a week, and 365 days in a year. No one gets more!

The future promises a revolution in time-saving technologies, with smart cleaning robots, autonomous kitchens, and more, paving the way for a world where our time is a precious commodity waiting to be invested wisely.

This course encourages you to explore creative ideas for investing 'saved time,' recognizing it as our most valuable asset. Your ideas must shine, as we're playing with something priceless. :)

We kick off by exploring emerging trends shaping tomorrow's lifestyles. Dive into crafting personas for the future, anticipating their needs, and visually presenting time. We develop user experiences using wireframes, design systems, and interface design to breathe life into these digital concepts.

Get ready to reshape the future where time is not just managed but becomes a strategic investment.

Too abstract? Food for thought:

Time Marketplace: Establish a digital platform where users can trade, buy, or sell time-based services.

Time-Optimized Entertainment Recommender: Build an entertainment recommendation service that considers the user's available time and suggests movies, shows, or games that align with their preferences and fit into their schedule, providing a seamless and enjoyable time investment.

AI-Based Travel Planner: Build a travel planning service that optimizes itineraries based on users' preferences, time constraints, and budget.

Skill Exchange Network: Create a platform where users can exchange their skills and expertise with others based on time credits.

This course is also available for incoming students and is expected to be offered in English. It can be taken in the specialization „Human & Machine" as „Interface Design" or „Interface Design (Advanced).