THE BOOK OF RAIN Creative design techniques with different media



Rain over a wide plain (photography)



Rain shadow, Andy Goldsworthy (installation)



"This Moose belongs to Me" Oliver Jeffers (book illustration)



Rain at dawn, Christian Sauer (illustration)



Puddles, Christian Sauer (screenprint & mixed technique)



Ireland seen from the sea, Alan Fletcher (drawing)



Landscape, Pauline Rebollo (experimental typography)

Rain is a weather phenomenon. If you look closely, you can discover a very special beauty in it. In this design workshop, we will look at these drops of water falling from the sky from a designer's perspective. We will depict the rain using different media and interpret it freely.

Where does the rain come from? How do clouds and snow crystals form? What fascinates us about puddles even as children? How do I perceive the rain? How can the rain itself draw? How does it appear in modern art? We will explore these questions using **various creative design techniques**. They should help you to view and visualise the topic from different perspectives.

The following media will be presented in individual workshops:

- \rightarrow Screen printing
- \rightarrow Sketching, drawing and illustration: CMYK & RGB
- \rightarrow Experimental photography & film
- → One Minute-Scupltures

You will get to know the different workshops of the faculty with their possibilities and tools. During the term we will make two excursions to wilderness areas to experience the direct effect of rain: **Field trips:** \rightarrow **An authentic moor landscape** – a rain reservoir \rightarrow **The Alps** – our cloud collectors

Outcome: The different processes of designing and drawing are collected and finally summarised in the form of a simple and individual art book. You will also deepen the basics of editorial design. This is how the BOOK OF RAIN is created.

Requirements: All design techniques are designed so that every designer can experiment with them – even if you are not an expert in drawing.

Curious? I look forward to your interest: simone.hueetlin@hs-augsburg.de