

BioGraphics

The Art of Bio-Inspired Graphics

In this project, we understand 'BioGraphics' as a creative fusion of biology, nature and graphic design principles, where design actively integrates, reflects or is inspired by the natural world. The living world has long been a source of inspiration for design and technology, but in recent years this connection has become even more important. The urge to reconnect with nature has become existential. Biomimicry, the imitation of nature, is just one facet of BioDesign (looks like nature). Nature also provides us with materials and tools and can thus become a designer itself (uses nature). We can gain valuable insights from the processes and functions of nature by taking them as a model (functions like nature). In addition, the course deals with speculative, fictional ideas of nature that combine science fiction and bio-design (fiction of nature). These concepts blur the boundaries between reality and fantasy and encourage us to think not only about how nature works, but also about how we are shaped by it or whether it could take on new forms. Through analogue and digital experimentation, the dynamic exchange with nature leads to a multitude of discoveries and results. The resulting concepts explore the intersection of biology, nature and graphic design as well as the philosophical view of nature. The findings are thoroughly explored and presented in an engaging way.

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This course will be offered in both German and English.

thursday
room: M 3.11 a
time: 9 am to 1.20 pm

