

Courses Taught in English - Master 2018-2019

Programme	Courses	Fall Semester	Spring Semester	ECTS
Auditing and Taxation	Accounting Quality NEW		✓	3
Business Economics	Business Econometrics	✓		6
	Business Macroeconomics	✓		6
	Business Microeconomics	✓		6
	Business Strategy	✓		6
	Human Resources Economics and Management		✓	6
	Financial Economics		✓	6
	International Business		✓	6
	Business & Innovation (Elective) NEW		✓	6
	Sustainability & Business Innovation (Elective) NEW		✓	6
	Marketing	Market Research	✓	
Consumer Behaviour		✓		3
Advanced Topics in Marketing		✓		6
Brand Management		✓		6
Strategy and Organization		✓		6
Advertising		✓		3
Marketing Communications			✓	3
Marketing Engineering			✓	3
Services Marketing			✓	3
Pricing			✓	3
International Marketing			✓	6
Digital Business Models - Elective			✓	3

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Marketing	Digital Marketing - Elective		✓	3
	Sales Management - Elective		✓	3
	Search Marketing – Elective NEW		✓	3
Finance	Capital Investment Valuation	✓		6
	Finance	✓		6
	Financial Statement Analysis and Performance	✓		6
	Investments	✓		6
	Quantitative Methods in Finance	✓		6
	Corporate Financial Strategy		✓	6
	Risk Management		✓	6
	Research Methods		✓	6
	Financial Intermediation - Elective		✓	3
	International Financial Management - Elective		✓	3
	Advanced Corporate Finance – Elective		✓	3
	Advanced Topics in Finance - Elective		✓	3
	Corporate Risk Management – Elective		✓	3
Management	Operations Management	✓		6
	Personnel Management	✓		6
	Business Analytics NEW		✓	6
	Corporate Governance and Risk Management		✓	6
	Services Management		✓	6
	Entrepreneurship and Opportunity Recognition - Elective		✓	6
Total ECTS		96	120	216

Important remark: Elective courses confirmation depends on a minimum students' registrations.