

Date	Phases	Topics	Assignments
Feb.01 (Fri.)	Orientation	<p>10:00-12:00 Get to know each other. Presentation of individuals. Guided Tour at faculty</p> <p>12:00-13:00 Lunch</p> <p>13:00-16:00 Intro. to the workshop& topic. Team discussion (Brainstorming).</p> <p>18:00 – 22:00 Opening + party exhibition at faculty of Design "Werkschau"</p>	Prepare presentation on Feb. 05. (Insights from Observation, Primary design concept, Design direction, etc.)
Feb.02 (Sat.)	Research 1	<p>10:30 demonstration UX-Lab at HSA (L 3.02) (Prof. John, Matthias Zeug)</p> <p>night session Electro swing (Schaf)</p>	Learning from Sites
Feb.03 (Sun.)	Research 2	Exploring Augsburg, German	Learning from Sites Fuggerei and more
Feb.04 (Mon.)	Research 3	<p>Brainstorming for identifying insights</p> <p>14:00-18:00 The 1st team work shop Problem definition / goal definition M 3.08</p>	
Feb.05 (Tue.)	Concept Development 1	Field trip into the Alp mountains (Prof. Klever)	Prepare presentation on Feb. 07. (Concept Description, Idea Sketches, etc.)
Feb.06 (Wed.)	Concept Development 2	Field trip Neuschwanstein castle (Prof. Klever)	
Feb.07 (Thu.)	Concept Development 3	<p>Mindmapping + Idea sketches / Prototyping</p> <p>14:00-18:00 The 2nd team presentation</p>	Prepare presentation on Feb. 13. (Insights from Observation, Concept Definition, etc.)
Feb.08 (Fri.)	Concept Refinement	TF + Prototyping	Ripening Ideas
Feb.09 (Sat.)	Explore German	Exploring Bayern, German	Ripening
Feb.10 (Sun.)	Explore German	Exploring Bayern, German 20:00 Kat Frankie (Brechtbühne)	Ripening Ideas
Feb.11 (Mon.)	Concept Realization 1	TF + Prototyping	Prototyping
Feb.12 (Tue.)	Concept Realization 2	TF + Prototyping	Prototyping
Feb.13 (Wed.)	Concept Realization 3	<p>10:00-12:00 The final presentation</p>	Prototyping
Feb.14 (Thu.)	Preparation for 2 nd workshop in Seoul	Further development plan	Make 'to do lists'